



## DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE and Affiliated with GGSIP University, Delhi)

(An ISO 9001:2008 Certified Institution)

### EDP SESSION ON PEAK PERFORMANCE & LEADERSHIP DEVELOPMENT

“Nothing is impossible for those who dream & nothing is possible for those who doubt. Make a choice everyday-to be a dreamer or to be one who doubts dreams” -Siddhartha

A guest lecture was delivered at DIAS, on **August 20, 2014** by Mr. Siddhartha Sharma, a young entrepreneur, working in the area of Peak Performance & Leadership Development and the founder of Success Monks International. He specializes in researching and developing success in personal and business goals faster with his mantra- “Always run with people who run faster than you; Always play with people who play better than you; You may lose few races or games initially but it will not be long before you start winning.” A dynamic and entertaining speaker, as well as a highly sought-after trainer, he has a wonderful ability to inform and inspire audiences towards developing their own human potential and personal effectiveness. His exciting talks and seminars on Leadership, Selling, Communication, Self-Esteem, Goals, Strategy, Creativity and Success Psychology bring about immediate changes and long-term results. Mr. Siddhartha said “Entrepreneur is the one who chases his dreams, i.e., does what he loves to do”. What if Sachin Tendulkar was forced to open a retail store and sell apparels or become a scientist when the fact is he always wanted to be a cricketer. He would have never accomplished his dream of becoming a renowned cricketer. He basically talked about few parameters of an entrepreneur's psychology, he tried answering questions like who is an entrepreneur? Why to be an entrepreneur? When to be an entrepreneur? How to be an entrepreneur? He said “Your time is limited, so don't waste it living someone else's life. Don't be trapped by dogma - existing with the results of other people's thinking. Don't let the noise of other's opinions drown out your own inner voice. He emphasized having the courage to follow your heart and intuition. They somehow already know what you truly want to become. Everything else is secondary”. It's very easy to become a trend follower it's very difficult to become a trend setter. It's easy to follow 97% population following others but difficult to be that 3% standing alone and proving themselves. 96% of the world's wealth is owned by just 1% of individuals. Mr. Kishore Biyani, Mr. Sachin Tendulkar, Mr. Shahrukh Khan are successful performers because they did what they always wanted to do. His funny comments, live examples, facts, figures and his infinite knowledge at such a young age mesmerized every student and motivated them to be an entrepreneur. His words and wisdom will take a long time to leave the minds of many of us. The session concluded with vote of thanks given by Dr. Anju Batra, Coordinator- EDC.